



Internet Privacy Policy

At Broadcast Lines, we respect the privacy of our web site visitors. We do use information you provide confidentially and we also recognize that this information belongs to you and that we must treat it accordingly. The following statement spells out our privacy policy in more detail. The policy applies to www.broadcastlines.co.za / www.broadcastlines.com. If there are materials changes to this policy in the future, information concerning any such change will be posted on this webpage.

Our Use of Personal and Non-Personal Information

We collect two kinds of information about our on-line visitors, personal and non-personal information. Visitors are not required to register to access the public pages of Broadcast Lines' sites. Non-personal information is collected to track the total number of guests visiting Broadcast Lines' sites and to guide our efforts to improve our sites. The non-personal information we monitor includes the browser type and operating system being used by our visitors; areas of the sites visited; date and time of access; host or service-provider information, and identification of the referring site. This information is used exclusively for our internal purposes and is not disclosed to any non-affiliated third parties except our producers.

Personal information that can identify a visitor, such as name or e-mail address is collected only when voluntarily offered and solely for purposes that are clearly identified on our sites. Access to pages with content specific to registered customers is password-protected and requires pre-registration. Personal information acquired through registration is kept confidential and will not be disclosed to third parties except as may be required by law. Broadcast Lines does not seek personal information from children.

Our Use of "Cookies"

Broadcast Lines may place an electronic "cookie" in the browser files of a guest's computer. Cookies are pieces of information that a web site transfers to an individual's computer hard drive for record-keeping purposes. Cookies themselves do not enable us to access any personal information about our visitors; however, they do allow Broadcast Lines to analyze guests' use of our sites. This analysis helps us better understand which areas of our sites are most useful and popular so we can plan improvements and updates accordingly. Broadcast Lines does not use cookies to retrieve information from a visitor's computer that was not originally sent in a cookie.

Internet Communication

The privacy of communication over the Internet cannot be guaranteed, because the Internet is not a secure medium. Broadcast Lines does not assume any responsibility for any harm, loss, or damage you may experience or incur by the sending of personal or confidential information over the Internet by or to Broadcast Lines.

Consent

By using this site, you signify your consent to Broadcast Lines' on-line privacy policy. If you do not agree to this policy, please do not use this site. We reserve the right, at our discretion, to update, change, modify, add, or remove portions of this policy from time to time.